



# CREATING YOUR OWN ELEVATOR STORY

or

## *How to Answer “What do you Want to Do?”*

There will be multiple times during your career campaign (and your professional life) when you will want to describe your background and what you are looking for in a brief amount of time. The amount of time has been described as the length of a typical elevator ride (approximately 30 seconds). If you have thought through your story ahead of time, you will be prepared to capture your listener’s attention and solicit referrals simultaneously.

1. **Introduction**

“I have over \_\_\_\_\_ years of experience in \_\_\_\_\_

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2. **3 Skills** (unique education credentials could be included here)

“What I have particularly enjoyed doing is \_\_\_\_\_

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3. **2 Results**

“As a result, I have been able to

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4. **Question**

“Are you aware of any

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