



## WHAT HAPPENED? WHY ARE YOU LEAVING?

The questions “What happened?” and “Why are you leaving?” are perennial favorites. Turning these questions to your advantage and directing the conversation toward the future are your two objectives. You may have one shot at some people who are asking, so work out the kinks to your answers so you can give clear signals from the start.

1. Answer the question “Why are you leaving?” in the most positive way possible, without airing any dirty laundry.

---

---

---

2. Describe the opportunity.

---

---

---

3. Envision the future.

---

---

---

4. Ask a *business* question.

---

---

---